

# “THE HOUSE OF THE NATION” HOST YOUR NEXT CONVENTION IN JERUSALEM

Photographer Michal Fattal



Over the hills and not so far away from the Mediterranean beaches, there is a city; and at the entrance to this city, you will find a building. The city is Jerusalem and the building is the Jerusalem International Convention Center (ICC), a pillar of time and innovation.

It is the largest and leading Conference Center in Israel, having hosted summits and conferences of international stature, attended by world leaders in government, in politics and business, in the arts and the sciences.

The ICC Jerusalem is considered a national institution and its location creates an accessibility “heaven”. The staff take pride in ensuring each event is unique with an ambience that reflects the constantly changing times.

The ICC Jerusalem had the great privilege to host many prestigious academic and medical international conferences throughout the years,

such as FEBS (Federation of European Biochemical Societies), AACR EACR-AACR-ISCR Conference: The Cutting Edge of Contemporary Cancer Research, IAC (International Astronautical Congress) and many more.

Jerusalem is not only rising in the ranks as a convention destination; it is also gaining momentum as a global travel destination. Bloomberg ranked Jerusalem as a 2018 leader in growth of inbound arrivals. Jerusalem offers visitors a range of attractions and activities from world-class museums to delicious regional cuisine, luxurious hotels, prominent universities and research facilities.

With Judaism, Islam and Christianity at the center of its vibrant religious communities, Jerusalem has been attracting both innovation and the exchange of ideas for millennia.

From a tour of the beautiful Old City holy sites to dining in any of the city’s popular restaurants and cafés; or attending a summit or tech convention, ICC Jerusalem interfaces with them all to guarantee that the event organiser has everything at hand to create that unforgettable once-in-a-lifetime experience.

### KEY FACTS THAT DEPICT THE ICC

- Modern and spacious
- State-of-the-art facilities
- 27 meeting halls of all shapes and sizes
- Accommodates 10000 participants
- 12000 m2 of exhibition space
- Multi-functional configurations
- Advanced technology throughout
- 2500 hotel rooms within 1km
- 15500 hotel rooms city-wide

## HIGHLIGHTS

### ONGOING - OUR CROWD

Jerusalem’s reputation as a technological hub and an incubator for today’s “start-ups of tomorrow” is well known. So it is no surprise that the prestigious OurCrowd global investor event - creating an eco-system for start-ups to gain access to VC-level investment opportunities - is held at the ICC every year.

OurCrowd started in Jerusalem in 2013 and today is considered the largest summit of its kind in the Middle East. Year after year, OurCrowd chooses the ICC as the perfect venue for its international three-day summit. The 2019 event brought more than 18000 participants from 189 different countries; 1200 entrepreneurs, 600 multinational corporate representatives, 470 venture capitalists and 210 speakers.

A record-breaking 103 exhibitors and 65 sponsors also participated. Hands-on interaction with breakthrough technologies, insights from industry leaders and an eco-system that hosted over 1000 networking sessions made the summit an unforgettable event.

Summit participants were also guests at a unique Jerusalem experience – an all-night celebration of ShukTech, taking place, of course, at the famed, bustling and colorful Mahane Yehuda market.

### TODAY – A DIFFERENT TYPE OF EVENT

For the first time, the American Independence Day was celebrated in Jerusalem at the ICC with the splendid production transforming the Teddy Kollek Hall of ICC Jerusalem to a red carpet ballroom as a first-of-its-kind



Photographer Michal Fattal

I-r: Mrs. Sara Netanyahu, Prime Minister Mr. Benjamin Netanyahu, Mrs. Mira Altman- CEO of ICC Jerusalem, US ambassador to Israel Mr. David Friedman and his wife Mrs. Tammy Friedman

event held in Jerusalem. “The 4th of July celebration has been a challenging professional accomplishment for us, which makes us even more proud of the opportunity to make history with such an exceptional event,” said Mira Altman, Director General of the ICC Jerusalem; “the thousands of visitors had a very special time at a high-profile, meticulously planned event.”

### TOMORROW - THE FATHER OF CANNABINOID RESEARCH

Along with many other key events in the pipeline, the ICC is also focusing its gaze on the future academic and medical international conferences. One of them, the International Cannabinoid Research Society, will hold the ‘International Symposium on the Cannabinoids’ in 2021, a very important conference to the city of Jerusalem. The event, to be held at the ICC, will be hosted by the Hebrew University’s Multidisciplinary Center on Cannabinoid Research, Israel’s leading center in Israel for conducting and coordinating research on cannabinoids, endocannabinoids and medical cannabis. The International

Symposium will honour the ‘father of cannabinoid research’, Prof. Raphael Mechoulam, celebrating his 90th birthday in his hometown of Jerusalem.

*As a Convention Centre Partner of IAPCO, and a member of the ICCA and AIPC organisations, the ICC is held to the highest international standards. From the intimate to the mega: no event is too small, too large or too complicated for the professional staff of planners and producers who have unparalleled experience ensuring the success of any event.*

Visit:  
[www.iccjer.co.il](http://www.iccjer.co.il)  
[www.facebook.com/icc.jer.il/](https://www.facebook.com/icc.jer.il/)